# **Search Terms Policy**

At **GNR Mart**, we aim to provide a seamless shopping experience by offering a wide range of unique and organic products from all over India. To help our customers find exactly what they're looking for, we provide a robust search function on our website. Below is an overview of how to use our search feature effectively and the policies governing its use.

#### 1. Search Functionality

Customers can use the search bar to look for products, categories, and brand names across our website. For the best search experience, we recommend using relevant keywords, product names, or categories. Some examples of valid search terms include:

- **Product-Specific Searches**: "Athreyapuram Pootharekulu," "Kakinada Kaja," "Kanchipuram Sarees"
- Category Searches: "Organic Seed Mix," "Nutrimix," "Honey"
- Brand or Region-Specific Searches: GNR MART

#### 2. Geographical Indication (GI) Products

Our catalog features many products that are regionally famous, also known as **Geographical Indication (GI) Products**. To help locate these items, customers can search using specific geographic terms such as:

- "Athreyapuram" for Pootharekulu
- "Kakinada" for Kaja
- "Kanchipuram" for Sarees

#### 3. Organic Product Searches

Our **Organic Product** section includes items manufactured by us in Ambattur. To easily find these, customers can use search terms like:

- "Seed Mix"
- "Organic Nutritional Products"
- "Honey"
- "Nutrimix"

### 4. General Search Tips

- Use keywords that describe the product you are looking for.
- Try different combinations if your initial search doesn't yield the desired results.
- Filter results by categories, such as **Unique Products**, **Organic Products**, or by regions.

#### 5. Search Accuracy and Limitations

While we strive to provide relevant results for every search, there may be instances where the search term does not return any products. In such cases:

- Double-check for spelling errors.
- Simplify your search by using broader terms.
- Contact customer support if you have trouble finding a specific product.

## 6. Misuse of Search Terms

Any misuse of the search function, including but not limited to inappropriate or offensive language, will result in a restricted access to the website. Please use the search function responsibly and according to our **Terms and Conditions**.