

Privacy Policy

At **GNR Mart**, your privacy is of the utmost importance to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit or make a purchase from our website. By using our website, you agree to the practices described in this policy.

1. Information We Collect

We collect personal information that you provide to us when interacting with our website, including but not limited to:

- **Personal Details:** Name, email address, phone number, billing and shipping addresses.
- **Payment Information:** Credit card details or other payment information (processed securely).
- **Account Information:** Username, password, order history, and preferences.
- **Automated Information:** IP address, browser type, browsing patterns, and device information collected via cookies and other tracking technologies.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **Processing Orders:** To process your transactions, deliver products, and provide order-related services.
- **Customer Service:** To respond to your inquiries, provide support, and improve our customer service.
- **Marketing & Communications:** To send promotional emails, offers, and updates related to GNR Mart (only if you have opted-in to receive these communications).
- **Personalization:** To improve and personalize your shopping experience by recommending products or offering targeted promotions.
- **Security:** To protect our website, prevent fraud, and ensure compliance with applicable laws and regulations.

3. Sharing of Information

We value your privacy and do not sell or rent your personal information to third parties. However, we may share your information with:

- **Service Providers:** We may share your data with delivery partners, payment gateways, and other third-party service providers who assist in the operation of our business.
- **Legal Compliance:** We may disclose information if required by law, such as to comply with a subpoena or other legal processes.
- **Business Transfers:** In the event of a merger, acquisition, or sale of GNR Mart, your data may be transferred as part of the business assets.

4. Data Security

We implement a variety of security measures to maintain the safety of your personal information, including encryption, secure servers, and firewalls. We use SSL (Secure Socket Layer) technology to ensure that your sensitive information is protected during online transactions.

However, no data transmission over the internet can be guaranteed as 100% secure, so we encourage you to take steps to protect your data, such as not sharing your login information and logging out after using shared devices.

5. Cookies and Tracking Technologies

GNR Mart uses cookies and other tracking technologies to:

- Enhance user experience by remembering your preferences.
- Track and analyze website usage.
- Display personalized product recommendations.

6. Your Rights

As a user, you have the right to:

- **Access:** Request access to the personal data we hold about you.
- **Correction:** Request that we correct any inaccurate or incomplete data.
- **Deletion:** Request the deletion of your personal data, subject to certain legal exceptions.
- **Opt-Out:** Opt-out of receiving marketing communications at any time by following the unsubscribe instructions in our emails.

7. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on this page, and we will notify you of significant changes via email or website notification. We encourage you to review this policy periodically.

8. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal information, please contact us at:

GNR Mart

Email: [admin@gnrmart.com]

Phone: [+91 9556769688]

Address: [Bargarh , Debahal , Odishha]

Effective Date: [18/10/24]