



E-Commerce

GNR MART

MADE WITH LOVE

Vision 

"To become the leading marketplace for unique, geographically sourced, and organic products, we are committed to empowering local producers and artisans by providing them with a platform to showcase their exceptional offerings. We strive to deliver high-quality, sustainable options to our customers, ensuring that every product we offer is a testament to authenticity, care, and respect for the environment.

Catalogue

www.gnrmart.com

Our Dynamic Founders



Mr . Naveen Raj
(**Founder & CEO**)

- The Visionary Behind GNR Mart
- Naveen Raj, a B.Tech final year student, is the driving force behind the success of GNR Mart. With a deep passion for technology and entrepreneurship, Naveen identified a gap in the market for unique, geographically sourced, and organic products. His journey began with a clear vision to create a platform that not only offers high-quality, sustainable products but also empowers local producers and artisans across India.
- Despite being immersed in his engineering studies, Naveen's unwavering interest in creating a business that bridges tradition with modern consumer needs led him to explore new avenues. He meticulously learned about the intricacies of e-commerce, supply chain management, and digital marketing. With limited resources but immense determination, Naveen launched GNR Mart, starting with a small collection of local and organic products.
- The journey wasn't without challenges. Balancing the demands of his academic responsibilities with the rigors of building a startup, Naveen faced hurdles head-on, driven by his commitment to make a difference in the lives of both consumers and producers. His ability to adapt and innovate has been instrumental in the rapid growth of GNR Mart.



Mr . Harsha Vardhan
(**CO-FOUNDER & DIGITAL MARKETER**)

- The Strategic Mind Behind GNR Mart
- Harsha Vardhan Reddy Janga, a B.Tech final year student with a strong background in Computer Science, is the co-founder and digital marketing force behind GNR Mart. With a passion for technology and a keen understanding of the digital landscape, Harsha plays a pivotal role in shaping the online presence and growth strategy of the startup.
- Harsha's journey into entrepreneurship was fueled by a desire to combine his technical expertise with a mission to bring unique, geographically sourced, and organic products to a wider audience. His strategic approach to digital marketing has been instrumental in building GNR Mart's brand, connecting with customers, and driving sales. From crafting engaging content to optimizing social media campaigns, Harsha ensures that GNR Mart reaches the right audience at the right time.
- Balancing the demands of his studies and his role at GNR Mart, Harsha has consistently demonstrated his ability to manage multiple responsibilities with precision. His commitment to learning and adapting to the ever-evolving digital marketing landscape has kept GNR Mart at the forefront of the industry.

Our Journey

NATIONAL LEVEL BUSINESS MODEL COMPETITION



OUTSTANDING BUSINESS MODEL AWARD

Our journey has been a blend of passion, innovation, and dedication. Balancing my academic commitments with the demands of our startup, I focused on leveraging digital marketing to build GNR Mart's online presence and connect with conscious consumers. One of the most significant milestones in my journey was receiving the Best Business Model Award for GNR Mart. This recognition not only validated our hard work but also reinforced our commitment to empowering local producers and delivering high-quality, sustainable products to our customers.

- A significant milestone in this journey was GNR Mart receiving the Best Business Model Award at INNOMASTERS 24, a national-level business model competition. This recognition has fueled our commitment to delivering unique, geographically sourced, and organic products while empowering local producers across India.
- The journey has been both challenging and rewarding. With a deep passion for digital marketing, I took on the responsibility of crafting and executing strategies that would shape GNR Mart's online presence. Balancing my academic commitments with the demands of a growing startup required meticulous planning and a relentless drive to succeed.



Our involvement in the deep tech entrepreneurship program at IIT Hyderabad marked a pivotal moment in the evolution of GNR Mart. The program offered a comprehensive exploration of entrepreneurial strategies and industry trends, providing us with a deeper understanding of the dynamics within the startup ecosystem. Through interactive sessions and collaborative discussions, we gained valuable perspectives on refining our business model and scaling our operations. The opportunity to network with fellow entrepreneurs and industry experts facilitated crucial connections and insights that have since informed our approach to growth and innovation.

- Our participation in the deep tech entrepreneurship program at IIT Hyderabad was a transformative experience for GNR Mart. The program provided us with invaluable insights into the startup ecosystem, exposing us to cutting-edge ideas and strategies that helped shape the direction of our business. Engaging with like-minded entrepreneurs and industry leaders, we were able to refine our business model and gain a clearer understanding of how to navigate the challenges of scaling a startup. This experience was pivotal in our growth, giving us the tools and confidence to push GNR Mart to new heights and solidify our vision for the future.
- The program emphasized the importance of aligning technology with market needs and inspired us to refine our approach to integrating unique, geographically sourced products into our business model. Additionally, the exposure to successful entrepreneurs and industry experts facilitated meaningful connections, offering guidance that has been crucial in navigating our growth journey. This experience not only enriched our understanding of strategic business development but also fueled our passion for creating a marketplace that champions sustainability and supports local producers.

Quality

The most accessible & competitive price meets the best quality, we have mix of high quality honey harvested across India and made available in different sizes. Our Products are constantly tested in NABL accredited labs

Google



5-Star Google Rating

NABL



100% Purely Organic

honey Varieties

Type	Context
FOREST HONEY	Exotic flavor of natural forest honey made from a heterogeneous mix of wild flowers
MEDICINAL HONEY	It is made by the wild bees and aphids of the forest
ALL ROUNDER HONEY	Sunflower honey is a mono-floral honey made from <i>Helianthus annuus</i> .
LITE HONEY	The nectar of flowers found in the Kashmir valley are used for making this honey.
COLD & COUGH HONEY	Holy Basil (Tulsi) flowers are used as a source for this natural honey

Every Variety of Honey is Unique

honey Varieties

Type	Context
BEST SUGAR ALTERNATE HONEY	Highly Viscous , luxurious variety of honey made from the nectar of a million flowers.
DIABETES HONEY	It is made from the white fragrant flowers of the Jamun tree (Java plum)
WEIGHT LOSS HONEY	It is made from the flowers of Trachyspermum ammi (Ajwain)
GAS RELIEF HONEY	Fennel honey is made from the flowering plant Foeniculum vulgare yellow flowers.
BEAUTY HONEY	Transparent golden yellow honey is derived from small fragrant flowers of the Acacia.

Every Variety of Honey is Unique

Real Honey Crystallizes

Honey which are adulterated or contain artificial sugars will not crystallize easily, as the amount of natural sugar and other bee products is low in them.

If your bottle of honey crystallizes, it implies that it's completely natural and real.



Nutri Mix

Our Nutri mixes are curated with the finest quality ingredients, to provide the maximum nutrition.

Boosts your energy for every sip! every time!

**No
Added Color**

**No
Added Preservatives**

**No
Adulterants**

Beetroot Nutri mix

Beetroot Nutri mix is the perfect blend of beetroot, country sugar & nuts. Each serve contains the goodness of the iron rich beetroot.

Carrot Nutri mix

Carrot Nutri mix is the perfect blend of Carrot, country sugar & nuts. Each serve contains the goodness of the vitamin A iron rich carrot.



No
Added Color

No
Added Preservatives

No
Adulterants



Ingredients

ABC Nutrimix is composed of fresh apple, beetroot, carrot, cashews, almonds, country sugar, cardamom, barley malt, and milk solids

Directions to Use

Simply add 1.5 tablespoons to 200ml of hot milk, mix, and enjoy – no need to boil!

Milk Mix

Ingredients

Sprouted Ragi, Cocoa, Country Sugar, Milk Solids

Directions to Use

Simply add 1.5 tablespoons to 200ml of hot milk, mix, and enjoy – no need to boil!



MORINGA MILKMIX



Ingredients

Moringa mix is composed of fresh Moringa , cashews, almonds, country sugar, cardamom, barley malt, and milk solids

Directions to Use

Simply add 1.5 tablespoons to 200ml of hot milk, mix, and enjoy
no need to boil!

TURMERIC MILKMIX

Ingredients

Turmeric, pepper, cinnamon, dry ginger, fennel, cardamom, country sugar

Directions to Use

Simply add 1.5 tablespoons to 200ml of hot milk, mix, and enjoy



CARROT NUTRIMIX



Ingredients

Carrot mix is composed of fresh Carrot with cashews, almonds, country sugar, cardamom, barley malt, and milk solids

Directions to Use

Simply add 1.5 tablespoons to 200ml of hot milk, mix, and enjoy no need to boil!

BETROOT NUTRIMIX

Ingredients

Beetroot mix is composed of fresh beetroot, cashews, almonds, country sugar, cardamom, barley malt, and milk solids.

Directions to Use

Simply add 1.5 tablespoons to 200ml of hot milk, mix, and enjoy no need to boil!



MILLET BEETROOT



Ingredients

Millet beetroot is composed of fresh Beetroot, millet, cashews, almonds, country sugar, cardamom, barley malt, and milk solids

Directions to Use

Simply add 1.5 tablespoons to 200ml of hot milk, mix, and enjoy no need to boil!

MILLET ABC

Ingredients

Millet ABC is composed of fresh apple, beetroot, carrot, millet, cashews, almonds, country sugar, cardamom, barley malt, and milk solids

Directions to Use

Simply add 1.5 tablespoons to 200ml of hot milk, mix, and enjoy



Dehydrated Powder BEETROOT / CARROT



Tiny Dot's dehydrated Beetroot Powder is rich in antioxidants, calcium, iron, dietary fiber, potassium, folate (vitamin B9) and manganese, along with other nutrients. One teaspoon of tinypot beetroot powder is equivalent to one average size beetroot.

Tiny Dot's dehydrated Carrot Powder is rich in vitamins A, B1, B2, B3, B6, B12, C, E AND K along with several minerals, including calcium, iron, Potassium, Phosphorus and magnesium. One teaspoon of tinypot Carrot powder is equivalent to one average size carrot.



6 in 1 Seed Mix

READY TO EAT SNACK



Porridge Mix

No
Added Color

No
Added Preservatives

No
Adulterants

MULTIMILLET PORRIDGE



Ingredients

Ragi, Pearl Millet, Little millet, Barnyard millet, Foxtail millet, Kodo millet, Jowar, mapillai samba rice, Red Rice, chick peas, black urad dal, Bengal Gram, Green Gram, Wheat, Groundnut, Soya beans, Barley, Sago, Almond, Cashew, Cardamom

HORSEGRAM PORRIDGE

Ingredients

Horse gram, green gram, brown rice, red poha, cucumber seeds, cardamom, salt and pepper, whole Wheat, Groundnut, Soya beans, Barley, Sago, Almond, Cashew.



Porridge Mix

Ingredients

Ragi, Pearl Millet, Little millet, Barnyard millet, Foxtail millet, Kodo millet, Jowar, mapillai samba rice, Red Rice, chick peas, black urad dal, Bengal Gram, Green Gram, Wheat, Groundnut, Soya beans, Barley, Sago, Almond, Cashew, Cardamom

Directions to Use

Mix 2 tablespoons of Millet Porridge with water and cook for 7 to 10 minutes until the desired consistency is reached. Enjoy the wholesome goodness of our porridge as a nourishing



Sprouted Flour

No
Added Color

No
Added Preservatives

No
Adulterants

RAGI FLOUR

Ingredients

Finger millet (Ragi)

BAJRA FLOUR

Ingredients

Pearl Millet (Bajra)

WHOLE WHEAT FLOUR



FLAVOURED NUTS

SPICY PEANUTS

Spicy peanuts are a delicious snack that combines the satisfying crunch of peanuts with a fiery kick of spices. Perfect for those who enjoy bold flavors, these peanuts make an ideal snack for parties, road trips, or simply enjoying at home. They add excitement to your snacking routine!



PEPPERED CASHEWS

Pepper Cashews are a delightful snack combining the rich, buttery flavor of cashews with a zesty peppery kick. Perfectly seasoned to balance spice and nuttiness, these cashews are ideal for satisfying cravings. Enjoy them as a standalone treat, in a snack mix, or as a crunchy topping for salads.



SALTED ALMONDS

Salted almonds are a tasty and nutritious snack, perfect for any time of day. Lightly roasted and seasoned with just the right amount of salt, they offer a satisfying crunch and a rich, nutty flavor. These almonds are an excellent source of protein and healthy fats, making them both delicious and beneficial.



**GNR MART ,
Debahal | Bargarh ,
Odisha- 768027
admin@gnrmart.com
+91 - 9556769688
gnrmart123@gmail.com |
+91 - 9514362679**



www.gnrmart.com